

# Flippers

Business Brokerage Marketplace



## **ABOUT FLIPPERS.PK**

Flippers.PK started by entrepreneurs, for entrepreneurs, is Pakistan's One & Only business brokerage firm and online business matchmaking marketplace to Buy, Sell or Invest in a Business or Franchise nationwide and in international market as well.

We assist both individual and institutional Investors realizing their dream of owning or expanding their business portfolio by connecting them with franchise & business sellers and assist them in finding well qualified business opportunities.

For the Businesses, whether the scope is expanding the business both horizontal or vertical, raise the investment for their growing business or to take an exit from their successful venture, we take pride to connect them with accredited Investors and Buyer and fulfill their business objectives.



## Our Vision

Is to create secondary market for businesses and creating value transacting businesses from main street to wall street.

## Our Mission

Is to build Business Brokerage as an emerging industry and take it as a blue-chip corporation to become an alternative to conventional real estate investments in Pakistan.

## Our Ethos

Is to create Value and become the only trustworthy marketplace to do any Business Deals in Pakistan.

## What We Do:

We disrupt the way small to mid-sized businesses are transacted by creating a trustworthy bridge between both Buyers and Sellers of the Businesses and extract the most value out of the acquisition.

We're brave enough to question the status quo rather than follow the traditional way of acquiring or selling the businesses and it's why we're in business to positively transform our client's lives. We are serious about selling businesses and our clients are those who are just as serious about buying or selling their business as well.

## How We Do It:

We operate as business intermediary between Buyers and Sellers of the Business.

**Buyer Representation:** If you plan to Buy a Business, we assist you in finding businesses for sale that meet your criteria, such as location, industry, size, and Budget. Also, we will vet, assess, value, and analyze businesses for you to purchase,



represent and negotiate on your behalf in a business purchase transaction.

**Seller Representation:** As a professional marketplace we will prepare your business for sale, enlist, stage and market your business, organize legal paperwork, structure the deal, represent and negotiate on your behalf in a business sale transaction.

## SHAPING THE BROKERAGE INDUSTRY

Business brokerage is one of the leading industries in western world and almost never existed in Pakistan. A business broker refers to an individual or a company who primarily deals with the "Main Street" businesses as well as "Digital Business Opportunities" and acts as an intermediary between Buyer and Seller of the Business to finalize the Business buying and selling transaction.

By providing all the key resources like briefing, training, platform, Flippers.Pk is aiming to shape the business brokerage as an independent industry in Pakistan which will create a lot of entrepreneurial opportunities to the youth of Pakistan.





# INDUSTRIAL COVERAGE



**Retail  
Businesses**

**Schools**



**Fashion &  
Apparel**

**Hospitals  
and Clinics**



**Restaurants**

**Healthcare  
Businesses**



**Services  
Industry**

**Factories**



**Digital  
Businesses**

**Distribution  
Businesses**



**SAAS  
Startups**

**eCommerce  
Businesses**



# SCOPE OF SERVICES

BUY A  
BUSINESS

INVEST IN  
A BUSINESS

SELL A  
BUSINESS

BUSINESS  
BROKERAGE

BUSINESS  
MENTORSHIP

BUSINESS  
CONSULTING

BUSINESS  
PARTNERSHIPS

BUSINESS  
ADVISORY

STARTUP  
CONSULTING

BUSINESS  
MATCHMAKING

INTERNATIONAL  
EXPANSION

FRANCHISE  
DEVELOPMENT

## MERGERS AND ACQUISITIONS AS A BUSINESS GROWTH STRATEGY

Mergers and acquisitions have become a popular business strategy for companies in a mature business industry, looking to expand into new markets or territories, outbreak market competition, win an exponential growth, acquire new technologies and skill sets, or simply to increase their business portfolio.

Flippers.Pk is equipped to be the Only trusted platform to navigate the whole path when it comes to do mergers or acquiring businesses for either vertical or horizontal business expansions.

**Business as usual is no more good enough.**



## FRANCHISING AS A BUSINESS EXPANSION STRATEGY

For anyone considering expansion of business in the most suitable and affordable manner, establishing a franchising business model is a brisk approach to build a predictable and sustainable business in contrast to expanding corporate business locations.

Flippers.Pk is geared up to become your success partner for developing whole Franchise business strategy to create business brand identity, raising capital in terms of franchise fee, offering an unparalleled franchise operational and management support for optimum growth, profitability, and risk management.

Flippers.Pk is the Only platform with an ultimate access of plethora of opportunities to develop, scale and manage your franchise business in international market like UAE & USA.

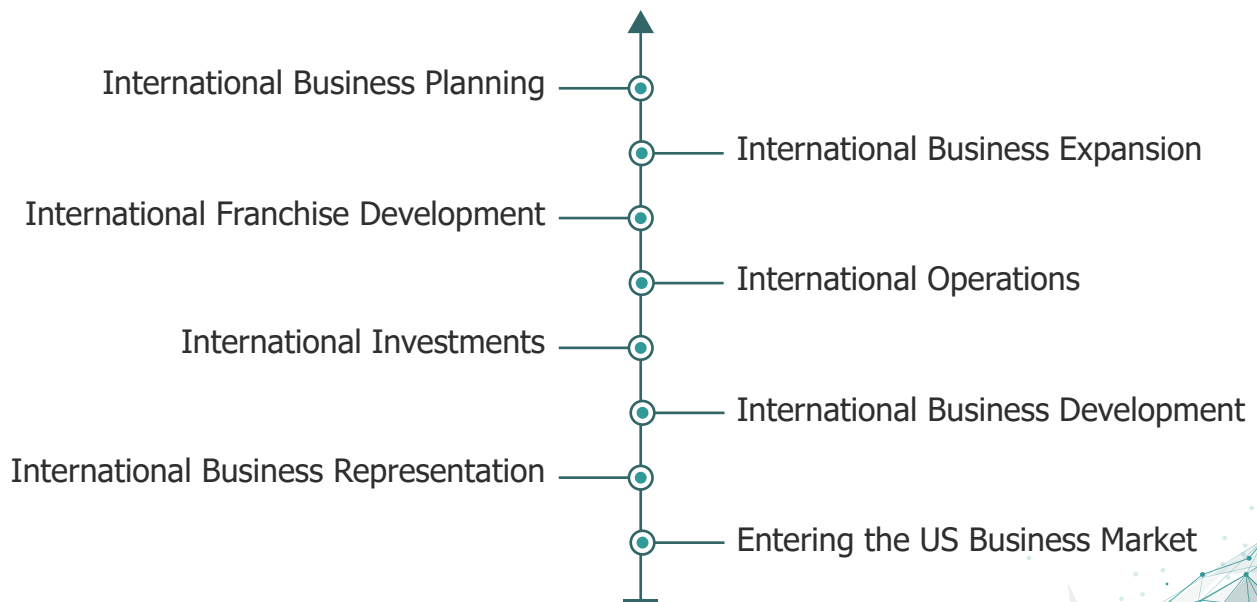




## INTERNATIONAL EXPANSION & GROWTH

The world today is experiencing a massive geopolitical and economic shift. Businesses are more equipped than ever and are expanding globally and accessible locally for their survival. The business environment is increasingly international and both startups and businesses ignore that fact at their peril. Doing business internationally calls for special insight especially when navigating the often-complex world of international regulations and requirements.

Expanding your business internationally means adding multiple levels of complexity to your existing operations. cultural differences, currency risk, seemingly endless and irrational government regulations — these are just a few of the issues you will have to deal with. Flippers.Pk is your One Stop Shop for all your international business strategies and operations, including;



**Global is your Next Business Address.**





## FOREIGN INVESTMENTS & PARTNERSHIPS

An economic and political powerhouse, the United States is unmistakably a prominent business player. There is no shortage of reasons why business investors and entrepreneurs prefer the United States for their next business venture.

From the business-friendly environment, unlimited growth opportunities and quality of life, considerations to specific technology, supply chain, infrastructure, and workforce factors. The nation's diversity and flexibility are what truly allow businesses from all countries and industries to find their place in the market – and thrive.

Whether you are considering expanding your business operations internationally, optimize your current international infrastructure or just want to introduce and launch your product and services to the global market, and need due diligence or independent advisory and management services, our team of qualified and experienced international business consultants can navigate the complexities of doing business across the borders.

**Whatever opportunities you are chasing, or problems you are facing,  
the chances are we've been there before.**

# FLIPPERS EDGE

The business community today is enormous and evolving, making the availability of business consulting and management a crucial factor to your success. Unlike a traditional way of buying or selling a business and go solo after the transfer over, we at Flippers.Pk offers a full suite of business consulting, advisory and management services to manage and grow your new business and take the maximum out of the business transaction.

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- Investment Advisory and Consulting
  - Portfolio Development & Management
  - Business Growth & Expansion Consulting
  - Business Performance Audit
  - Business Strategy and Planning
  - Business Process Improvements
  - Digital Transformation
  - International Business Expansion
  - Foreign Investment & Partnerships
  - Exit Planning

**"A knowledgeable, hands-on communications partner is an indispensable part of our business strategy."**



## TRADE ASSURANCE

During buying or selling of a business, a crucial step is secure payment and risk of investment. Both buyers and sellers are extremely cautious about transparency and reliability of the information provided and risk involved in making that investment decision. We at flippers solve this long-standing issue by offering trade assurance to Flippers Vault deals and offer trade assurance to our clients, both buyer and seller of the business.

With trade assurance you get:

Three weeks (21 days) of guarantee to validate any fact and stats released during the transaction.

Money back guarantee: if any material misrepresentation is found, the deal will be cancelled, and the amount will be returned to the originator.





# FLIPPERS VAULT

## ACCREDITED BUSINESSES

The business community today is enormous and evolving, making the availability of business consulting and management a crucial factor to your success. Unlike a traditional way of buying or selling a business and go solo after the transfer over, we at Flippers.Pk offers a full suite of business consulting, advisory and management services to manage and grow your new business and take the maximum out of the business transaction.

**In modern entrepreneurship, it seems obvious that matters of fact are to be ascertained by consulting today's industry experts and not by ancient authorities.**

## OFF MARKET BUSINESS DEALS

"Off market" business deals mean that a Business is not for sale or at least not for sale to public. Some businesses desire an off-market listing to test the waters, maintain privacy, or create a sense of exclusivity and we respect and maintain seller's privacy that way.

To access and enquire about such deals, you will need to complete our Investor Verification Process and sign a Buyer Consent Form.

**"All you need today is to develop the alternative entrepreneurial mindset"**

## VALUE ADDED SERVICES

**BUSINESS  
CONSULTANCY**

**BUSINESS  
ADVISORY**

**BUSINESS  
MANAGEMENT**

**BUSINESS  
VALUATION**

**BUSINESS  
GROWTH**

**BUSINESS  
REPRESENTATION**

**TAX CONSULTANCY**

**LEGAL ASSISTANCE**

**TRADE ASSURANCE**

**BUSINESS  
EXPANSION**

**FRANCHISE  
CONSULTING**

**INTERNATIONAL  
EXPANSION**

**OVERSEAS PAKISTANIS**

## WHY FLIPPERS?



**Industry Experts**



**Due Diligence**



**Trust & Transparency**



**Deal Negotiation**



**Growth Planning**



**Privacy & Confidentiality**



**Integrity & Hustle**



**Discipline**



**Accountability**



**Ethics And Transparency**



**Transparent Pricing**



**No Win - No Fee**

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